

GRAPHIC DESIGNER



P H O N E  
E M A I L  
W E B S I T E

# JAMES KITCHENS

502.644.5293  
jmkitco4@gmail.com  
design-by-jmk.com



jmk

## SOCIAL



## SKILLS

Project Management  
Collaboration  
Prioritization  
Art Direction  
Brand Awareness  
B2B Content Marketing  
B2C Marketing Strategy  
Consumer Packaging  
Spatial Design  
AR & 3D Design  
WordPress Elementor

## EDUCATION

**BFA | GRAPHIC DESIGN**  
UNIVERSITY OF LOUISVILLE  
SPRING 2016

**AAS | COMMUNICATION ART**  
JC&TC

## EXPERIENCE

### SR. GRAPHIC DESIGNER

STEWART | JUNE 2023 - NOW

Developing successful, cost-effective programs for clients using a carefully planned process and sound strategy.

- Participant in multi-channel marketing campaigns

### SR. MULTIMEDIA DESIGNER

CPEG | MARCH 2022 - JUNE 2023

Create visual solutions that simplify and convey complex information about dense chemical procedures and or processing equipment

- Signage for corporate events, maintain websites, update sales literature
- Lead the rebrand of several companies beneath the holding company, CPEG
- Work with complex 3D models to produce polished renderings

### GRAPHIC DESIGNER

TURNING POINT BRANDS | MARCH 2021 - MARCH 2022

Responsible for the ideation and creation of engaging packaging and point of sale material for multiple brands within the TPB family.

- Planned and produced a variety of print and digital media projects across multiple brands and clients
- Managed production files from outside agencies and coordinated delivery of projects to printing partners
- Maintained archives of past and present collateral to ensure all necessary parties had access

### GRAPHIC DESIGNER & EXHIBIT COORDINATOR

LINAK U.S. Inc. | 2015 - MARCH 2021

Created pre-show planning for each SBU, necessary graphics, and social media elements.

- Policed corporate identity and branding
- Supported sales with product photography, video, and animation
- Overseen a multitude of vendors while focused on deadlines, materials, and budget

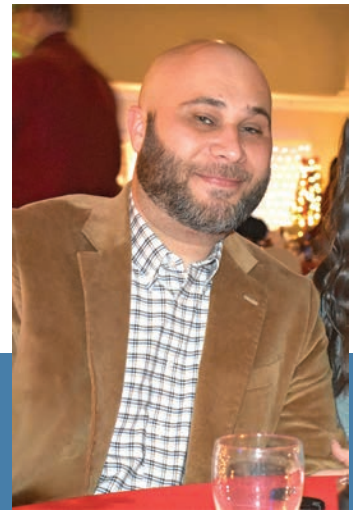
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## ORGANIZATIONS

KY COLONELS 2023

## EXPERTISE

Photoshop  
Illustrator  
After Effects  
Sketchup  
Dimension  
Indesign  
Premiere  
Blender  
Elementor  
Stager

## FAV ARTISTS

(at the moment)  
  
Andy Warhol  
Takashi Murakami  
April Greiman  
Virgil Abloh  
Saul Bass  
Chip Kidd  
Sam Cox (Mr. Doodle)  
So Many More...

## REFERENCES

**JACK TIESING**  
LINAK I ART DIRECTOR  
P: 502-648-5612

**JORDAN EMILY**  
LINAK I MARKET SPECIALIST  
P: 812-972-1444

**RYAN JONES**  
WEBER GROUP I DESIGN DIRECTOR  
P: 850-491-5776

## FAVORITE QUOTE

And so it goes...  
-Kurt Vonnegut, Slaughterhouse-Five

## INTERESTS

Outdoors  
Traveling  
Video Games  
JEEP  
Reading

ART  
Sketching  
Music  
Bourbon  
Family

Movies  
Self Improvement  
Creative Writing  
Photography  
ALL Things KY



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